

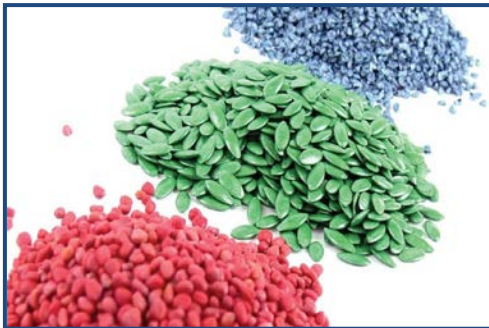


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(An affiliate of The Independence Group)

Acquisition Partners Announces Completed Transactions of Seed Coating Companies for Buy-side Client

Fall 2021 – Acquisition Partners (AP), an affiliate of The Independence Group, announces the completed transactions of two seed coating companies for its buy-side client. The buyer is a holding company based in Southern California that is focused on B2B businesses in the lower middle-market.



The companies specialize in high volume production and custom coatings, including organic solutions, for forage legumes and grasses. The seller – owner of both companies and a highly regarded veteran of the industry – will continue to provide guidance for product development and expansion.

The holding company will scale the two businesses with growth capital and operational enhancements. Its unique managing style includes offering back office support to its portfolio companies such as accounting, marketing, human resources and talent acquisition.

AP partnered with the holding company to conduct a dedicated buy-side search in the B2B space. “We initiated a connection with the seller, who understandably needed extra time in making the ultimate decision to sell,” said Larry Willis, President of AP. “We nurtured the seller relationship for several months and made the formal introduction when he was ready. That measure of patience is key to establishing these partnerships.”

Acquisition Partners offers enhanced acquisition search assistance and consistent deal flow to select private equity firms, search funds and family offices. AP is an experienced team of buy-side specialists, financial analysts and marketing professionals -- a trusted partner in your acquisition search. For more information visit www.acq.partners.

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